

Sample Annual EEO Public File Report Form

WGME - TV

Annual EEO Public File Report

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): **WGME-TV, Portland, Maine** and is required to be placed in the public inspection files of this station, and posted on the web site, if there is a web site.

The information contained in this Report covers the time period beginning **December 1, 2005** to and including **November 23, 2006** (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, or over the telephone.

Appendix 2 to

Sample Annual EEO Public File Report Form

Covering the Period from **December 1, 2005** to **November 23, 2006**Station(s) Comprising Station Employment Unit: **WGME-TV**

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	Bates College * Eileen Wisnewski 31 Frye St. Lewiston, ME 04240 Phone 207-786-6232 Fax 207-786-6126 Email ewisnews@bates.eu	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Wx Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
B	Univ of New England * Judy Bellante 11 Hills Beach Rd. Biddeford, ME 04005 Phone 207-797-7261 Email jbelle@une.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
C	Andover College * Rebecca Purrington 901 Washington Ave. Portland, ME 04103 Phone 207-774-6126 Email placement@andovercollege.edu	0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director

		0 0 0 0 0 0 0	Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
D	Southern ME Comm. College * Wayne Woodbury Fort Rd. S. Portland, ME 04106 Phone 207-741-5500 Email careers@smccme.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
E	Univ of N England/Multicultural Aff. Colleen Rost-Banik 11 Hills Beach Rd. Biddeford, ME 04005 Phone 207-283-0171 x2461 Email crostbanik@une.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
F	Cent. ME Comm. College * Dennis Maxwell 1250 Turner St. Auburn, ME 04210 Phone 207-784-2385 Fax 207-755-5493 Email dmaxwell@cmcc.net	0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive

K	NAACP * Rachael Talbot-Ross PO Box 3631 Portland, ME 04104 Phone 207-253-5074 Email rtr@portlandmaine.gov	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
L	Univ of Southern Maine Off. Of Campus Diversity & Equity Nolan Thompson 222 Deering Ave. Portland, ME 04103 Phone 207-780-5094 Email Thompson@usm.maine.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
M	Nat'l. Hispanic Media Coalition Claudia Flores 2514 Grant St. Los Angeles, CA 90007 Phone 213-746-6988 Email nhmc@azteca.net	0 0 0 0 0 0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
N	Bishop State College * Juliette Womack 351 N. Broad St. Mobile, AL 36603-5898 Phone 251-662-5371 Email jwomack@bishop.edu	0 0 0 0 0 0 0 0 0 0 0 0 0	News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer

		0 0 0	Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
O	Colby College * Joanne Jurdak 400 Mayflower Hill Waterville, ME 04901 Phone 207-872-3343 Email career@colby.edu jmjurdak@colby.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0	News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
P	NE School of Communications * Bill Devine One College Circle Bangor, ME 04401 Phone 207-941-7176 Email devine@nescom.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0	News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
Q	Bowdoin College * Michelle Dietz 4900 College Station Brunswick, ME 04011 Phone 207-725-3716 Email cpc@bowdoin.edu	0 0 0 0 0 0 0 0 0 0 0 0 0 0	News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
R	Careerbuilder.com Will Evans 1750 Tysons Blvd. McClean, VA 22022 Phone 703-637-7908 email William.evans@Careerbuilder.com	1 0 0 0 0 3 0 0 1	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Producer/Director News Director

		0 0	Executive Producer Account Executive
S	Medialine.com Mark Shilstone Box 51909 Pacific Grove, CA 93950 Phone 800-237-8073 Email medialine.com	0 1 0 0	News Producer General Assignment Rptr (2) Weather Anchor/Reporter Executive Producer
T	Sinclair Broadcast Group * Sharon Pickeral 10706 Beaver Dam Rd. Hunt Valley, MD 21030 Phone 410-562-1517 Email spickeral@sbgnet.com	0 0 0 0 0 0 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer
U	WGME-TV * Bryan Bilodeau 81 Northport Drive Portland, ME 04103 Phone 207-228-7730 Email bbilodeau@sbgnet.com	0 0 4 0 1 1 0 0 2 0 0 2 0	MIS/IT Mgr News Producer General Assignment Rptr(2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Client Mktng Svcs Coord Account Executive
V	Veterans Workforce Invest Pgm Barbara Piveronas 185 Lancaster St. Portland, ME 04104 Phone 207-780-3584 Email Barbara.piveronas@trcme.com	0 0 0 0 0 0 0 0	Weather Anchor/Reporter Traffic Manager Senior Promotion Producer News Director Sales Assistant Traffic Assistant (2) Client Mktng Svcs Coord
W	Thomas College * Bill Schissler 180 W. River Rd. Waterville, ME 04901 Phone 207-859-1106 Email careerdir@thomas.edu	0 0 0 0 0 0 0	Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Traffic Assistant (2) Client Mktng Svcs Coord
X	St. Joseph's College * Tom Novak Box 278 Whites Bridge Rd. Standish, ME 04084 Phone 207-893-6636 Email tnovak@sjcme.edu	0 0 0 0 0 0	Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Traffic Assistant (2)

		0	Client Mktng Svcs Coord
Y	Jobs in ME * Box 604 Westbrook, ME 207-591-6259 Email jobsinme.com	2 0 0 2 0 2 0 0 0 0 1 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Sales/Office Assistant Producer/Director Senior Promotion0Producer News Director Sales Assistant Executive Producer Traffic Assistant (2) Client Mktng Svcs Coord Account Executive
Z	TVandRadioJobs.com Michael Madden Email zsmadden@yahoo.com	0	News Director
AA	Nat'l. Assn. of Hispanic Journalists 1000 Nat'l. Press Bldg. 529 14 th St. NW Washington, DC 20045 Phone 202-662-7145 Email jobbank@nahj.org	0 0	Traffic Assistant (2) Client Mktng Svcs Coord
AB	MESDA.com Joseph Kumiszczka 506 Main St. Westbrook, ME 04002 Phone 207-857-3003 Fax 207-857-3029 Email www.mesda.com	1	MIS/IT Mgr (WGME does not post on this site but the candidate listed it as a source.)
AC	Manpower 70 Center St. Portland, ME 04101 Phone 207-774-8258 Email portland.me@na.manpower.com	1	Sales/Office Assistant (WGME does not post on this site but a candidate listed it as a source.)
AD	Yahoo.hotjobs 55 Summer St. 5 th Floor Boston, MA 02110 Phone 617-878-4900 email http://.hotjobs.yahoo.com	1	Sales/Office Assistant (WGME does not post on this site but a candidate listed it as a source.)
AE	TVJobs.com Mark Hallway PO Box 4116 Oceanside, CA 92052 email www.tvjobs.com	0 0 2 0 0 0 0 0 0 1 0 0 0	MIS/IT Mgr News Producer General Assignment Rptr (2) Weather Anchor/Reporter Sales/Office Assistant Traffic Manager Producer/Director Senior Promotion Producer News Director Sales Assistant Executive Producer Traffic Assistant (2)

		0 0	Client Mktng Svcs Coord Account Executive
AF	Internal	1 1 1 2 3 1	News Producer Weather Anchor/Reporter Traffic Manager Producer/Director Executive Producer News Photographer
AG	Referral	4 2 1 1 1 1 1	General Assignment Rptr (2) Traffic Manager Producer/Director Senior Promotion Producer Sales Assistant Traffic Assistant (2) Account Executive
AH	Transferred	1	General Manager
AI	Emmyonline National Television Academy 111 W. 57 th St. Suite 600 New York, NY 10019 Phone 212-586-8424 email www.emmyonline.org	0	Senior Promotion Producer
AJ	Entertainmentcareers email www.entertainmentcareers.net	0	Senior Promotion Producer
AK	Asian American Journalists Association 1182 Market St. Suite 320 San Francisco, CA 94102 Phone: 415 346-2051 email www.entertainmentcareers.net	0 0 0	General Assignment Rptr (2) Executive Producer Account Executive

****NOTE**** 1/3/06 we ceased using Jobsin ME.com due to their high listing fees.

****NOTE**** Eff 1/1/06 we removed AAJA (Asian American Journalists Association) from our mailing list. They instituted a \$100/listing fee eff 1/1/06.

****NOTE**** Jobs in ME was added to our list of contacts on June 8, 2006, for a Six Month subscription fee of \$676.

****NOTE**** TVandRadioJobs.com was added 7/20/06.

****NOTE**** NAHJ was added 8/4/06. Their job bank is updated weekly.

****NOTE**** Univ. of NE Multicultural Affairs was dropped 9/28/06. Email address was returned unknown.

****NOTE**** Veterans Workforce Invest. Pgm email returned "failed delivery." A phone call to the agency told us all vets were being referred to the Training Resource Center (The Career Center). That agency is already on our list. Removed Vets Workforce Invest Pgm from our list.

****NOTE** NAACP has changed their email address to rtr@portlandmaine.gov effective 10/06.**

* Indicates sources that have requested notification of job openings.

Appendix 3 to

Sample Annual EEO Public File Report Form

Covering the Period from **December 1, 2005** to **November 23, 2006**

Station(s) Comprising Station Employment Unit **WGME-TV**

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by **WGME-TV**

INTERNSHIP PROGRAM

The station has an internship program as defined below.

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

Develop links with colleges and universities to promote WGME-TV as a prospective employer.

Create a symbiotic relationship between interns and WGME-TV employees.

Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communications majors, though other majors may be considered.\

The applicant must be at least 18 years of age.

The applicant must be in good standing, as defined by his or her academic institution.

The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed.

Interns are not paid.

In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Any person interested in internship opportunities should contact the station for more details.

From December 1, 2005 to November 30, 2006 the station had three (3) interns, one from the University of Colorado-Bolder and two from Colby College in Maine.

JOB FAIR

Date of Station Participation: **March 8, 2006**
Host/Sponsor of Activity: **University of Maine, Farmington Campus**
Participating Employees: **Gary Legters, WGME 13 Operations Manager**
Jerry Mocchiola, WGME 13 Promotion Manager

A Brief Description of Station Participation: The Job Fair was held for USM students as well as members of the public—allowing them to meet approximately 68 area and national companies for career opportunities. WGME 13 employees provided information, answered questions and collected resumes from interested parties. In addition, we collected about a dozen resumes from interested parties.

JOB FAIR

Date of Station Participation: **April 13, 2006**
Host/Sponsor of Activity: **University of Southern Maine, Portland Campus**
Participating Employees: **Gary Legters, WGME 13 Operations Manager**
Michele York, WGME 13 Promotion Producer

A Brief Description of Station Participation: The Job Fair was held for USM students as well as members of the public—allowing them to meet more than 75 area and national companies for career opportunities. WGME 13 employees provided information, answered questions and collected resumes from interested parties. In addition, we collected about two dozen resumes from interested parties.

EDUCATIONAL EVENT

Date of Station Participation: **December 6, 2005**
Host/Sponsor of Activity: **American Meteorological Society**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: A weather presentation is given by Sarah Long to twelve people enrolled in a graduate course sponsored by the American Meteorological Society. The students were participants in a mentoring program. Sarah closed the presentation with a discussion on jobs in broadcasting, which prompted several questions from the group.

EDUCATIONAL EVENT

Date of Station Participation: **January 25, 2006**
Host/Sponsor of Activity: **Colby College Weather Class**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**
Eric Letendre, WGME 13 Client Services Coordinator

A Brief Description of Station Participation: A station tour was given about twenty students from the Colby College Weather Class. Emphasis was placed on the Weather Center and the equipment used to forecast our local weather. Students were shown how to use the chroma key wall for illustrating weather patterns as well as how we incorporating AccuWeather into our predictions. Students asked questions about careers in broadcasting and, more specifically, weather forecasting.

EDUCATIONAL EVENT

Date of Station Participation: **March 11, 2006**
Host/Sponsor of Activity: **Scarborough Middle School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**
Michele York, WGME 13 Promotion Producer

A Brief Description of Station Participation: A station tour was given about fifteen students from the Scarborough Middle School's Math and Science Mentor Group for girls. They learned how a television station is run and were told about various jobs and how they might prepare for them in school. The students were able to watch a newscast from the studio and then Sarah Long spoke to them about the field of meteorology. She encouraged more women to enter fields related to Math and Science

EDUCATIONAL EVENT

Date of Station Participation: **March 13, 2006**
Host/Sponsor of Activity: **Gorham High School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: A station tour and interviews were given two students from Gorham High School. Emphasis was placed on the Weather Center and the equipment used to forecast our local weather. The students were shown how to use the chroma key wall for illustrating weather patterns as well as how we incorporate AccuWeather and other weather services into our predictions.

EDUCATIONAL EVENT

Date of Station Participation: **March 16, 2006**
Host/Sponsor of Activity: **Gorham High School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: A station tour and interviews were given twenty students from the Gorham High School Science Class. Emphasis was placed on the Weather Center and the equipment used to forecast our local weather. The students were shown how to use the chroma key wall for illustrating weather patterns as well as how we incorporate AccuWeather and other weather services into our predictions.

EDUCATIONAL EVENT

Date of Station Participation: **March 16, 2006**
Host/Sponsor of Activity: **Gorham High School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: Interviews were offered two students at Gorham High School. Questions were asked on how weather is predicted and what courses were necessary to take to become a meteorologist. The students were told how to use the chroma key wall for illustrating weather patterns as well as how we incorporate AccuWeather and other weather services into our predictions.

EDUCATIONAL EVENT

Date of Station Participation: **May 22, 2006**
Host/Sponsor of Activity: **Aucocisco School, Cape Elizabeth**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: Sarah Long visited the Aucocisco School in Cape Elizabeth to speak with about six students. She took questions and advised the students on how they can prepare for a career in meteorology.

EDUCATIONAL EVENT

Date of Station Participation: **March 23, 2006**
Host/Sponsor of Activity: **First Lutheran Church of Portland**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: A station tour was given fifty students from Grades K-5 of Portland's First Lutheran Church. The students toured the Weather Center and were shown all the equipment used in forecasting our local weather. The presentation included a discussion on how they can best prepare for jobs in broadcasting.

EDUCATIONAL EVENT

Date of Station Participation: **April 5, 2006**
Host/Sponsor of Activity: **Brunswick Home Schoolers**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: A group of home schoolers from Brunswick were guests of Charlie LoPresti. They were shown the Weather Center and Charlie demonstrated the chroma key wall and how he presents the weather during newscasts. About twenty five students attended. Charlie gave the group advice on how they could prepare for a career in meteorology.

EDUCATIONAL EVENT

Date of Station Participation: **April 7, 2006**
Host/Sponsor of Activity: **Oxford Hills Middle School**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: Charlie LoPresti attended a Career Fair at the Oxford Hills Middle School. About sixty students attended. Charlie took questions and advised the students on what subjects to take in preparing for a career in forecasting the weather.

EDUCATIONAL EVENT

Date of Station Participation: **April 11, 2006**
Host/Sponsor of Activity: **Scarborough Middle School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: Sarah Long hosted ten students from the Scarborough Middle School. Students were given a tour of our Weather Center and questions relating to career choices were taken from the students as they were shown how the equipment is used to forecast our local weather. They were also shown the chroma key wall for illustrating weather patterns as well as how we incorporate AccuWeather and other weather graphics into our predictions.

EDUCATIONAL EVENT

Date of Station Participation: **April 12, 2006**
Host/Sponsor of Activity: **Gorham High School**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: Charlie LoPresti attended a Career Fair at Gorham High School. The event was attended by approximately forty students. Charlie took questions and advised the students on how they can prepare for a career in meteorology.

EDUCATIONAL EVENT

Date of Station Participation: **April 13, 2006**
Host/Sponsor of Activity: **Peaks Island 3rd, 4th and 5th Graders**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: Sarah Long visited the Peaks Island 3rd, 4th and 5th Graders and gave a presentation on weather. About twenty students attended. The students asked questions on what it's like to work in television and what courses to take to prepare for a career in weather forecasting.

EDUCATIONAL EVENT

Date of Station Participation: **April 14, 2006**
Host/Sponsor of Activity: **Kennebunk High School**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**
Sarah Long, WGME 13 Meteorologist

A Brief Description of Station Participation: Charlie LoPresti and Sarah Long visited Kennebunk High School and spoke with about a hundred and twenty five students. They took questions and advised students how they can best prepare for a career in meteorology

EDUCATIONAL EVENT

Date of Station Participation: **May 4, 2006**
Host/Sponsor of Activity: **Hiram Elementary School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: Sarah Long visited the Hiram Elementary School to speak with about fifty students. She took questions and gave the students some her personal thoughts on a career in broadcasting.

EDUCATIONAL EVENT

Date of Station Participation: **May 9, 2006**
Host/Sponsor of Activity: **Independent Study, Biddeford High School**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**
Charlie LoPresti, WGME 13 Meteorologist

A Brief Description of Station Participation: Sarah Long and Charlie LoPresti met with several students from an Independent Study/Meteorology Group from Biddeford High School. The students were given a tour of the Weather Center and were shown the weather equipment used in forecasting our weathercasts. The students have plans to attend university to study meteorology so Sarah and Charlie gave them some specific tips on how to set a course for that goal.

EDUCATIONAL EVENT

Date of Station Participation: **June 1, 2006**
Host/Sponsor of Activity: **Winslow Schools, Winslow, Maine**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**
Matt Perry, WGME 13 Photographer

A Brief Description of Station Participation: Sarah Long and Matt Perry visited the Winslow Schools and spoke with about forty students. Sarah took questions and advised the students on how they can prepare for a career in meteorology while Matt spoke about careers in news and commercial photography.

EDUCATIONAL EVENT

Date of Station Participation: **June 21, 2006**
Host/Sponsor of Activity: **Maine Arts Workshop, Freeport**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: Charlie LoPresti gave a group of twelve students from the Maine Arts Workshop in Freeport a presentation on weather. He demonstrated how lightning is created and then the students painted weather scenes. He took questions and advised the students how they can prepare for a career in meteorology.

EDUCATIONAL EVENT

Date of Station Participation: **September 28, 2006**
Host/Sponsor of Activity: **Maine Arts Workshop**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: Charlie LoPresti gave a group of about ten students from the Maine Arts Workshop in Freeport a presentation on weather. He demonstrated how lightning is created and then the students painted weather scenes. He took questions and advised the students how they can prepare for a career in meteorology.

EDUCATIONAL EVENT

Date of Station Participation: **October 25, 2006**
Host/Sponsor of Activity: **Benton Elementary 2nd Grade**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**

A Brief Description of Station Participation: A weather presentation was given the 2nd Grade at MSDA 49--Benton Elementary School. Students were given a tour of the Weather Center and questions were taken from the students. They were shown how the chroma key wall is used for illustrating weather patterns as well as how we incorporate AccuWeather and other graphics into our predictions.

COMMUNITY EVENT

Date of Station Participation: **February 7, 2006**
Host/Sponsor of Activity: **Easter Seals**
Participating Employees: **Sarah Long, WGME 13 Meteorologist**
John Hopperstad, WGME News 13 Anchor/Reporter
Dave Eid, WGME 13 Sports Director

A Brief Description of Station Participation: Sarah Long, John Hopperstad and Dave Eid appeared at Friendly in South Portland at a benefit for Easter Seals. They interacted with the group of approximately two dozen people and answered questions about broadcasting as a career.

COMMUNITY EVENT

Date of Station Participation: **March 3, 2006**
Host/Sponsor of Activity: **Tiger Cubs, Saco/Biddeford, Maine**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: A station tour was given a group of about fifteen youngsters from the Saco/Biddeford Tiger Cubs. The cubs were shown how to use the chroma key wall for illustrating weather

patterns as well as how we incorporate AccurWeather into our predictions. The Cubs asked questions about how a student can prepare for a career in broadcasting.

COMMUNITY EVENT

Date of Station Participation: **April 11, 2006**
Host/Sponsor of Activity: **Tiger Cubs Pack 48, Westbrook**
Participating Employees: **Michele York,, WGME 13 Promotion Producer**
Charlie LoPresti, WGME Meteorologist

A Brief Description of Station Participation: A station tour was given a group of five-year olds from the Westbrook Tiger Cubs Pack 48 under the leadership of Den Mother Nancy Morse. The kids toured the station and the Weather Center and were shown the operation of the control rooms and studios. Charlie LoPresti gave a weather presentation and demonstrated the chroma key wall. All of the Cubs were working toward their Communications Badge.

COMMUNITY EVENT

Date of Station Participation: **April 12, 2006**
Host/Sponsor of Activity: **Mt. Washington Observatory Benefit**
Participating Employees: **Sarah Long, WGME 13 Meterologist**

A Brief Description of Station Participation: Sarah Long attended a fund-raiser for the Mt. Washington Observatory and gave a presentation for eighty people. Sarah took questions and advised the attendees on how they can prepare for a career in meteorology.

COMMUNITY EVENT

Date of Station Participation: **April 27, 2006**
Host/Sponsor of Activity: **Bridgton Rotary Club**
Participating Employees: **Kim Block, WGME 13 News Anchor**

A Brief Description of Station Participation: The Bridgton Rotary Club held a charity event and the winner of one of the fund raisers won a tour of WGME 13. The winning bidder and her daughter and a friend came to the television station and Kim Block spoke with them for about an hour. The girls were interested in a career in broadcasting so Kim provided a station tour and answered questions from the ladies regarding life in broadcasting.

COMMUNITY EVENT

Date of Station Participation: **June 1, 2006**
Host/Sponsor of Activity: **International Rotary**
Participating Employees: **Michele York, WGME 13 Promotion Producer**
Russell Paul, WGME 13 Account Executive

A Brief Description of Station Participation: A station tour was given a group from the International Rotary from the Carribean. Michele and Russell answered questions for the group including what it's like to work in broadcasting in the United States.

COMMUNITY EVENT

Date of Station Participation: **June 1, 2006**
Host/Sponsor of Activity: **Biddeford/Saco Developmental Life Group**
Participating Employees: **Michele York, WGME 13 Promotion Producer**
Max Riseman, WGME 13 Meteorologist

A Brief Description of Station Participation: A station tour was given a Developmental Life Group from Biddeford/Saco. The group also received a weather presentation by Max Riseman where Max and Michele answered questions regarding their lives in broadcasting.

COMMUNITY EVENT

Date of Station Participation: **June 19, 2006**
Host/Sponsor of Activity: **Kayak School, Biddeford**
Participating Employees: **Charlie LoPresti, WGME 13 Meteorologist**

A Brief Description of Station Participation: Charlie LoPresti gave a group of twelve students from the Kayak School a tour of the Weather Center. He took questions and advised the students how they can prepare for a career in broadcasting.

TRAINING

A Brief Description of Station Participation: SBG and WGME-TV have partnered with Corpedia Education to provide employees ongoing web-based training on the topics of discrimination and sexual harassment. The purpose of this training is to increase and renew awareness and manager and supervisor development. All employees and managers have completed the Corpedia course entitled "Recognizing and Preventing Sexual Harassment" and, in addition, all managers have taken "Recognizing and Preventing Illegal Employment Discrimination."

TRAINING

A Brief Description of Station Participation: All sales employees (11-13) were provided quarterly training by Noll and Associates. This sales specific training was aimed at various levels including middle to advanced—all on different aspects of selling.